

DECLARATION AND POWER OF ATTORNEY

I. DECLARATION

As a below named inventor, I hereby declare upon information and belief:

That my residence, post office address, and citizenship are as stated below next to my name.

That I verily believe that I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural inventors are named below) of any subject matter which is claimed and for which a patent is sought on the invention entitled:

"NONPIERCING JEWELRY THAT PRESENTS PIERCED EFFECT"

the specification of which (check one)

- ☒ is attached hereto.
☐ was filed on: _____
☐ Application Serial No.: _____
and was amended on: _____

That I have reviewed and understand the contents of the above-identified specification, including any claims, as amended by any amendment referred to above.

That I acknowledge the duty to disclose information known to be material to patentability of this application in accordance with Title 37, Code of Federal Regulations, §1.56(a).

That I hereby claim foreign priority benefits under Title 35, United States Code, §119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate on this invention having a filing date before that of the application on which priority is claimed:

Prior Foreign Application(s)

Priority Claimed

Prior United States Provisional Application(s)

That I hereby claim the benefit under 35 U.S.C. § 119(e) of any United States provisional application(s) listed below.

(Application Number)

(Filing Date)

Prior United States Application(s)

That I hereby claim the benefit under Title 35, United States Code, §120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, §112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, §1.56(a) which occurred between the filing date of the prior application and the national or PCT international filing date of this application:

(Application Serial No.)

(Filing Date)

(Status)-(Patented, pending, abandoned)

(Application Serial No.)

(Filing Date)

(Status)-(Patented, pending, abandoned)

That all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

II. POWER OF ATTORNEY

I hereby appoint the following practitioners, with full power of substitution and revocation, to prosecute this application and to transact all business in the United States Patent and Trademark Office connected therewith and request that all correspondence and telephone calls in respect to this application be directed to **Vincent Tassinari, ESQ., Law Offices of Vincent Tassinari, 7437 Topanga Canyon Blvd., Canoga Park, CA 91303 ((818) 348-6550):**

Vincent P. Tassinari, Reg. No. 42,179

III. EXECUTION

Full name of sole or one joint inventor:

Erik HARALDSTED

Inventor's signature:



Date:

MARCH 9TH 2004

Residence and Post Office Address:

12617 Short Ave.
Los Angeles, CA 90066

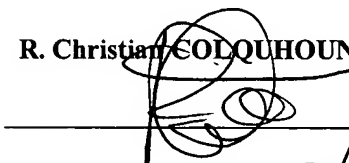
Citizenship:

U.S.A.

Full name of sole or one joint inventor:

R. Christian COLQUHOUN

Inventor's signature:



Date:

3/09/2004

Residence and Post Office Address:

10462 1/2 Almayo Ave
Los Angeles, CA 90064

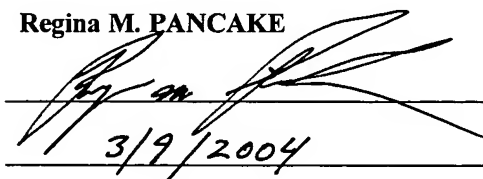
Citizenship:

U.S.A.

Full name of sole or one joint inventor:

Regina M. PANCAKE

Inventor's signature:



Date:

3/9/2004

Residence and Post Office Address:

517 North Irena Ave.
Redondo Beach, CA 90277-0863

Citizenship:

U.S.A.

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STATEMENT UNDER 37 CFR 3.73(b)Applicant/Patent Owner: Erik HARALDSTED; R. Christian COLQUHOUN; Regina M. PANCAKE

Application No./Patent No.: _____ Filed/Issue Date: _____

Entitled: NONPIERCING JEWELRY THAT PRESENTS PIERCED EFFECTAPPLIED EFFECTS L.L.C., a Limited Liability Corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or2. ☐ an assignee of less than the entire right, title and interest.

The extent (by percentage) of its ownership interest is _____ %

in the patent application/patent identified above by virtue of either:

A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.**OR**B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: _____ To: _____

The document was recorded in the United States Patent and Trademark Office at
Reel _____, Frame _____, or for which a copy thereof is attached.

2. From: _____ To: _____

The document was recorded in the United States Patent and Trademark Office at
Reel _____, Frame _____, or for which a copy thereof is attached.

3. From: _____ To: _____

The document was recorded in the United States Patent and Trademark Office at
Reel _____, Frame _____, or for which a copy thereof is attached.☐ Additional documents in the chain of title are listed on a supplemental sheet.☒ Copies of assignments or other documents in the chain of title are attached.**[NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]**

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

MARCH 10, 2004

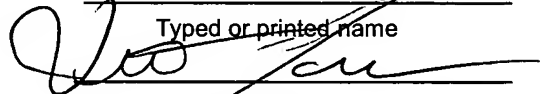
Date

(818) 348-6550

Telephone number

VINCENT TASSINARI

Typed or printed name



Signature

PATENT ATTORNEY

Title

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.